



Marketing Associate (20-40%)

Junior SG is a student consultancy offering management consulting for startups, SMEs and companies mainly in the DACH region. If you want to learn more about us visit us on juniorsg.ch.

Your profile

- In Masters / Bachelors (at least 3rd semester) at HSG
- Entrepreneurial personality and interested in marketing
- Creative, affinity in design and social media
- Efficient and conscientious work ethic
- Professional experiences are a plus
- Basic knowledge in Mailchimp, Instagram, LinkedIn & WordPress (or willingness to learn it)
- Languages: excellent written and spoken German and English
- Availability: 20-40%

Your responsibilities

- Assistance in the creation and execution of marketing campaigns
- Organise and coordinate company insights
- Mobilise fitting students for mandates
- Administrative tasks
- Collaboration in the Marketing-PR Department in order to grow Junior SG
- Work on consulting projects if desired

What we offer

- Relevant practical experience
- Flexible work schedule
- All project-related work is paid
- Get in contact with various companies and enlarge your professional network
- Internal training and workshops
- Opportunity to develop your leadership and management skills
- Being a part of the Junior Enterprise Network and participate in international conferences

Interested? Send your CV to vincent.leemann@juniorsg.ch

Further questions? Don't hesitate to contact us.



+41 79 845 20 93
info@juniorsg.ch



c/o Vincent Leemann
Iddastrasse 14
9008 St. Gallen



[www.linkedin.com/
company/juniorsg](https://www.linkedin.com/company/juniorsg)



[@juniorsg](https://www.instagram.com/juniorsg)



www.juniorsg.ch