



Head of Marketing & Public Relations (40%)

Junior SG is a student consultancy offering management consulting for startups, SMEs and companies mainly in the DACH region. If you want to learn more about us visit us on juniorsg.ch.

Your profile

- In Master / end of Bachelor and continue with Master at HSG
- Interested in marketing and entrepreneurial personality
- Creative, affinity in design and social media
- Leadership skills and communicative
- Languages: Excellent written and spoken German and English
- Basic knowledge in Mailchimp, Instagram, LinkedIn & WordPress (or willingness to learn it)
- Availability: 40% (at least until the end of autumn semester 2021)

Your responsibilities

- In charge of the Marketing-PR Department (2-3 Members)
- Planning and execution of marketing campaigns for students and companies
- Mobilise fitting students for mandates
- Maintain existing partnerships and acquire new ones
- Organise and coordinate company insights
- Work on consulting projects if desired

What we offer

- Relevant practical experience
- Flexible work schedule
- Budget for marketing campaigns
- All project-related work is paid
- Get in contact with various companies and enlarge your professional network
- Internal training and workshops
- Opportunity to develop your leadership and management skills
- Being a part of the Junior Enterprise Network and participate in international conferences

Interested? Send your CV to vincent.leemann@juniorsg.ch

Further questions? Don't hesitate to contact us.



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